

TRUST OFFPRICE

OPENING OFFPRICE EVENTS SAFELY

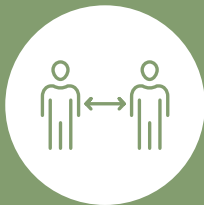


During these difficult times of pandemic, OFFPRICE Show has developed the **TRUST OFFPRICE** framework based on the operational guidelines produced by our trade show industry bodies SISO, IAEE and UFI, and in conjunction with our fellow Fashion Week organizers. Our commitment is supported by our local partners Orange County Convention Center, Orlando Health, United (Cleaning), Hyatt and Rosen.

The health and safety of all of our event exhibitors and buyers will always be our highest priority and will guide every decision we make in the planning of the event.

TRUST OFFPRICE IS OUR COMMITMENT TO RUN A FACE-TO-FACE EVENT AS SAFELY AS POSSIBLE IN THESE CHALLENGING TIMES. WHAT CAN YOU EXPECT:

REVISED EVENT FORMATS



PHYSICAL DISTANCING.

We will follow and closely monitor new physical distancing & crowd density guidelines.



ADDITIONAL STAFF.

We will increase our show teams to ensure biosafety measures are adhered to and provide additional support where needed.



FLOOR PLANNING.

We have spread out exhibits, created gaps, and increased aisle widths.



REGISTRATION.

Advance registration will be required. Badge collection on site will be managed in a socially-distanced way and as touch-free as possible.



TEMPERATURE CHECKING.

With the support of local health authorities we will be temperature checking all those attending the event each day.



FACE MASKS.

Will be required at all times during the show. Mask Ambassadors will monitor and assist where needed.

INCREASED CLEANING & HYGIENE



VENUE DEEP-CLEAN.

Orange County Convention Center will be deep-cleaned at night and maintained daily by a GBAC Gold Standard team.



ENHANCED CLEAN SPACES.

Exhibitors will be encouraged to regularly clean their exhibit area between appointments. Public spaces will be regularly monitored and surfaces and touch-points cleaned throughout the day.



HAND SANITIZERS.

Sanitizer stations will be positioned at key locations throughout the Convention Center and at all local adjoining hotels.



WASTE MANAGEMENT.

Waste management will be enhanced in all areas taking particular care of mask and PPE collection and disposal.



PERSONAL CONTACT.

All exhibit and attendees will be encouraged to maintain distances while networking and abstain from handshaking and physical contact.



FOOD & BEVERAGE.

Catering outlets will be designed to uphold new precautions – such as widely spaced apart seating, individually packaged food and contactless payments.

CLEAR, VISIBLE COMMUNICATIONS



PRE-EVENT COMMUNICATIONS.

Health and safety measures specific to OffPrice Show will be communicated and updated often on our event website, via email and social media channels.



DEDICATED CONTACTS.

OffPrice Show will have dedicated representatives and will be supported by Orlando Health on site to address any concerns throughout the duration of the show.



EVENT SIGNAGE.

Specific health and safety signage will be prominently displayed to remind attendees and exhibitors so that we can reduce risk together.